M. M. Rothschild, Inc.

[undated]

[Two-Color Printers +
Facsimile Specialists]

M. M. ROTHSCHILD, Pres. J. B. MUDGE, Secy. & Treas. ALBERT ARENSON, Vice-Pres. & Mgr.

M. M. Rothschild

OF NEW YORK INCORPORATED

TWO - COLOR

Printers

AND FACSIMILE SPECIALISTS

240-248 West 40th St., New York

Day and Night Service Throughout the Year

PHONES: 2050, 2051, 2052 } PENnsylvania

Output: Two Million Circulars Every Day

NEW YORK and CHICAGO
Address Nearest Office

Dear Sirs:

A postage stamp carries news of real selling value to hundreds -- thousands -- while a salesman is working at top speed to make a half dozen calls.

A strong, vigorous sales letter always has obtained, and always will obtain business. Direct circularizing opens up new territories, resurrects "dead" customers, adjusts complaints, builds good will easier, quicker and cheaper than any other method.

Our prices for these business-getting facsimile typewritten letters, when the customer furnishes the letterheads are:

	Per 1000		Per 1000
5000	$2.25	25,000	$1.25
10,000	1.75	50,000	1.00
15,000	1.50	100,00	.75

Special prices for larger quantities.

In addition to our facilities for producing letters in facsimile typewriting, we operate a most modern and fully equipped printing and folding department.

Our immense printing department, devoted exclusively to the production of mailing matter in two or more colors, is the largest and best equipped of its kind in the city.

Mailing matter, such as Circulars, Folders, Order Blanks, Letterheads, Letters, Postcards, Broadsides, etc., in two colors, when ordered in quantities cost no more than one-color, as all our Presses run two colors in one operation.

For twenty years we have enjoyed the constant patronage of all the large magazine and book publishers, as well as all the famous mail order houses. We also serve many other nationally known concerns.

They all avail themselves of our service not only because it is the most economical, but also because it is prompt and efficient. Our service never stops; our machinery runs continually day and night producing millions of circulars and other mailing matter each week, to the entire satisfaction of our customers.

If you are in need of any printing, the kind that requires quick and efficient service at low prices, please send for one of our representative's.

Yours very truly,

M. M. ROTHSCHILD, of N. Y., Inc.

By A. Arenson

Mgr

Originators of Home-Courses for

Piano
Organ
Violin
Banjo
Tenor Banjo
Mandolin
Guitar
Hawaiian Steel Guitar
Ukulele
Harp
Voice Culture
Cornet
Piccolo
Trombone
Clarinet
Flute
Saxophone
Cello
Harmony and Composition
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DAVID F. KEMP
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ESTABLISHED 1898

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225 FIFTH AVENUE - NEW YORK

Directors of Instruction

C. W. WILCOX
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Piano and Organ
ZARH M. BICKFORD
Mandolin, Banjo, Guitar, Cello and Ukulele
VMELILLE A. CLARK
Harp
A. L. NEUFELD
Piccolo, Clarinet, Flute, Saxophone and Trombone
A. H. ENOLL
Cornet
H. P. LONGSTREET
Voice, Automatic Finger Control Sight Singing

Unit Lesson System for Voice Perfection

Letter Heads

This Size and Quality:

5M	-	3.00 1 color
10M	-	2.50 1 color
25M	-	2.50 2 colors
50M	-	2.00 2 colors
100M	-	1.75 2 colors

If 16 lb. stock is desired deduct 25 cents per M.
F. O. B. New York

M. M. Rothschild
OF NEW YORK INCORPORATED

TWO - COLOR
Printers
AND FACSIMILE SPECIALISTS

240-248 West 40th St., New York

PRINTED ON 20 POUND FAIRWAY BOND

MIDWEST BOND

Plain White, (unprinted) same as this sample, size 8½ x 11

85 Cents Per Thousand

IN 10,000 SHEET LOTS, F. O. B. NEW YORK

This paper is particularly adapted for multigraphing—unusually strong, an ideal paper for all duplicating machines

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M. M. Rothschild

OF NEW YORK INCORPORATED

T W O C O L O R

Printers

AND FACSIMILE SPECIALISTS

240-248 West 40th Street, New York

BARGAIN IN SECOND SHEETS

This color, weight and quality, size 8½ x 11

Also in Green, Blue and Salmon

60 cents per thousand in 10,000 lots

F. O. B. New York

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M. M. Rothschild
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